


# Megan R. Pritchard

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## Skills Summary

Graphic Design	Adobe Creative Suite, Quark
Photography	Digital Photography (Nikon), Film Photography (Canon), Specializing in Event and Merchandise Photography
Social Media	Facebook, Twitter, Instagram, Pinterest,
Microsoft	Office 365 Business Premium
I.T. Maintenance	Dropbox Admin, Datto, VMware & basic network maintenance
Web Design	WordPress, Wix, Publisher, Magento
Marketing	Advertising, Brand Development and Management, Gift Shop Catalog, Fundraising, Merchandise Design, Vehicle Wraps, Magnets, Billboards
Publications	Banners, Booklets, Books, Brochures, Leaflets, Flyers, Posters, Forms, Envelopes, Business cards, Letterhead, Magazines, Greeting cards, Prayer cards, Mass cards, Newsletters, Logos, DVD packaging, Illustration.

## Professional Experience

Senior Graphic Designer World Apostolate of Fatima  
June, 2003 – Present

The World Apostolate of Fatima, USA is a public association of the faithful and official voice of Fatima for the Catholic Church. It is headquartered at the National Blue Army Shrine of Our Lady of Fatima in Washington, NJ.

## Career Overview

I am an enthusiastic and creative Senior Graphic Designer with over 15 years' experience. My strengths are in design, marketing, photography, advertising, magazines, merchandise catalogs, and book printing. In my role at the World Apostolate of Fatima, I oversee creating all publications, graphic media, advertising and photography. I enjoy collaborating with my colleagues on the numerous publications and projects both domestically and with the international branch of the organization. Detailed oriented, I adhere to production schedules and meeting required deadlines.

## Career Highlights

Soul Magazine, a 64-page publication, one of the oldest Catholic publications started in 1950.

I was responsible for the graphic design, layout, and production of the entire magazine for 14 years, winning multiple awards from the Catholic Press Association.

Hearts Aflame was the youth outreach magazine for the World Apostolate of Fatima, USA. I served as the graphic designer for the magazine from 2003 until it ceased publication.

Publication and translation of over 20 books and booklets including the recent Fatima and the Triumph of Mary, published in 2016, authored by cable channel EWTN's the late Father Andrew Apostoli; Lucia Speaks translated from Spanish to English printed by the World Apostolate of Fatima.

Photograph gift shop merchandise for layout, design, and publication of mail order catalog and online gift shop.

## **Responsibilities**

Serves as graphic design, advertising and publication liaison between the various divisions nation-wide and the international headquarters in Fatima, Portugal.

Responsible for the creation, proofing, editing and prepress on all print, social media and marketing materials.

Manages printing quotes, and print job submissions working with companies including Quad, CadmusCenveo, Royle Printing and Lehigh Valley printers, Harmony Press, ASAP mailing, Nacci Printing among others.

Acquires, produces and submits advertising for various marketing projects both domestic and international.

Serves as graphic liaison with organizations domestic and international, fundraising consultants, and external vendors.

Perform duties as ad hoc archivist/photographer of paintings, statues, and historical artifacts related to the organization.

Assisting with various media outlets like EWTN Global Catholic Television Network and Lou Reda Productions Inc.

## **Education**

BFA in Graphic Design, Minor in Metals/Jewelry  
Indiana University of Pennsylvania-Main Campus, Indiana, PA

Catholic Marketing Network Member and Exhibitor  
Member of Catholic Press Association since 2009